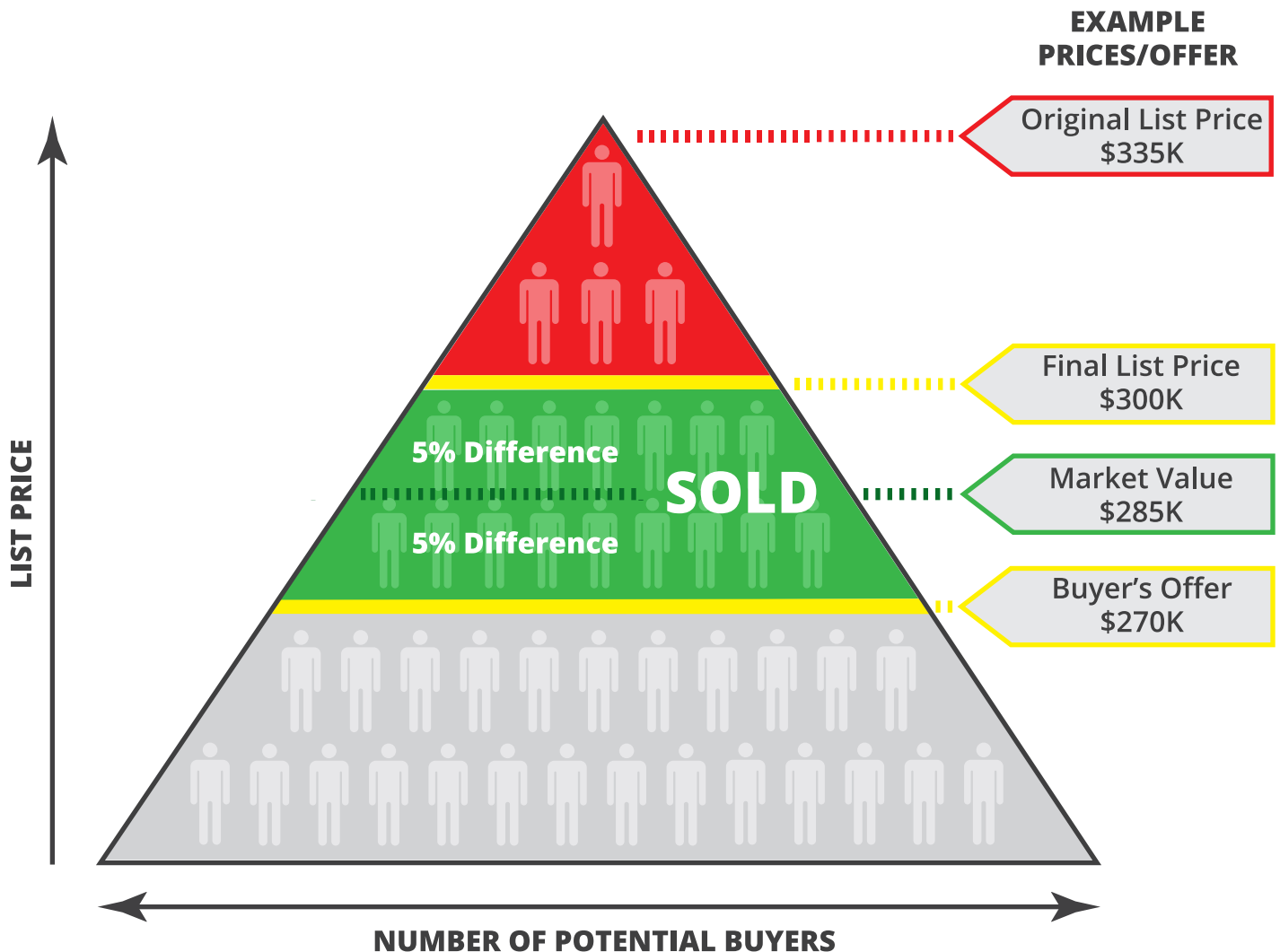


List Price VS Potential Buyers

Is your home priced to sell?



Inflating the list price with the expectation of negotiating actually reduces the volume of potential buyers. Buyers and their agents are familiar with the market and comparable homes.

Listings that sell typically sell for 95% of the FINAL LIST PRICE.

Is your home priced to sell? Buyers will not make offers on your home until it is priced within 5% of what they are willing to pay.